



GIVE & GET MODEL

Modeling our relationship with our centers

1.

High point

Think of a situation in your life that marks a high point, a situation when you felt at your best, when you were really alive? Describe the situation in detail, include a beginning middle and end.

Characteristics of a high point

- Helps us discover our "edges"
- Changes you in an irreversible way
- We find ways to repeat it

2.

Touchpoints

This is where we interface with our center. It's good to start with ones that influence your working experience the most

Examples of a touchpoint

- Team meetings
- Tasks
- The space

GIVE & GET

Say what you give and get for each touchpoint. It can help to think about it in this way:

Mental (planning)

Emotional (stress)

Physical (sitting)

3.

Feeling & meaning

Experience
Focus on the feelings you get at each touchpoint, combining them to form and examine your overall experience at work.

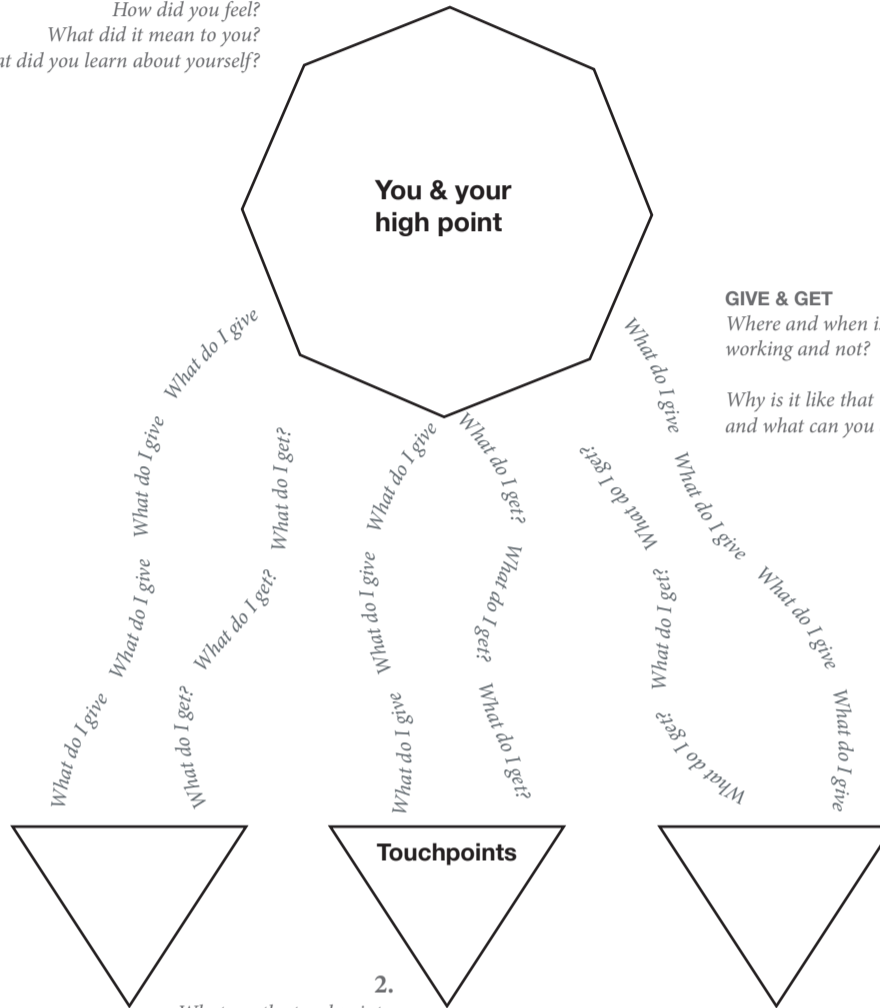
Meaning for me

Explore what it means to you to be part of your center, using your activities and experiences as reference

Meaning for culture centre

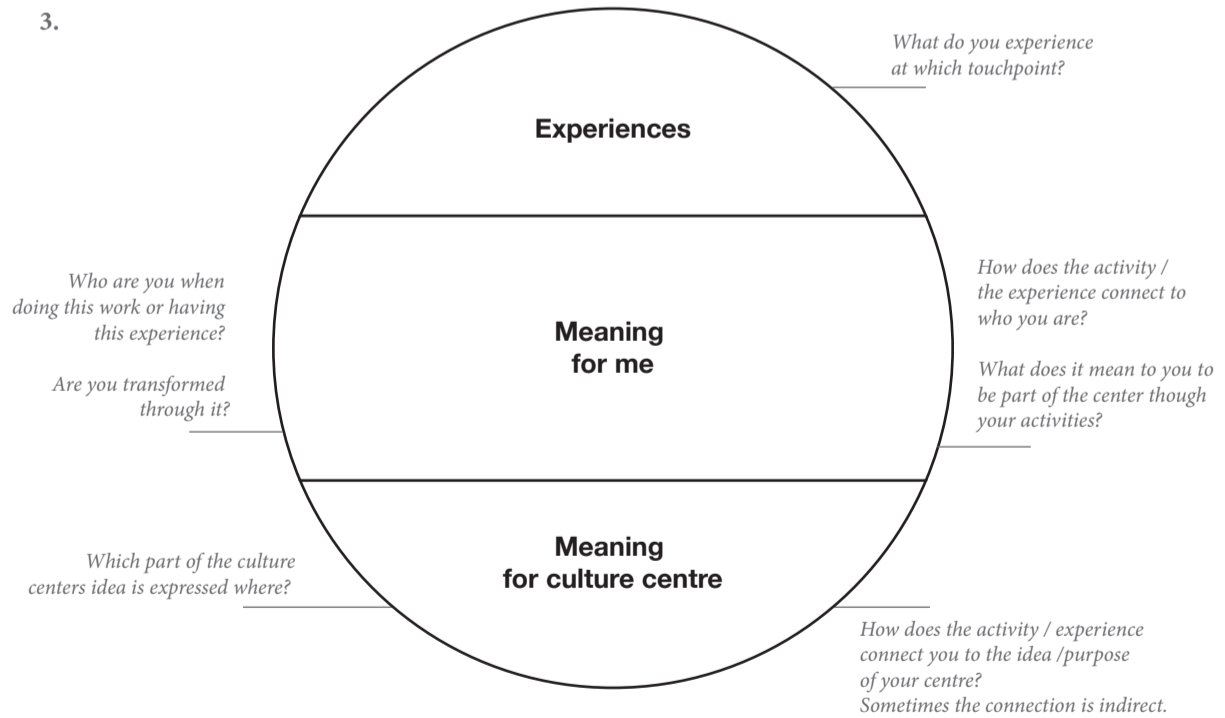
Examine how each touchpoint connects & expresses the purpose & idea of your center

1.
 What happened?
 How did you feel?
 What did it mean to you?
 What did you learn about yourself?



2.
 What are the touchpoints you have with your centre?
 Which are the most influential to overall work experience?

3.



GIVE & GET
 Where and when is the give & get working and not?

Why is it like that and what can you do about it?

What do you experience at which touchpoint?

How does the activity / the experience connect to who you are?

What does it mean to you to be part of the center through your activities?

How does the activity / experience connect you to the idea / purpose of your centre?
 Sometimes the connection is indirect.

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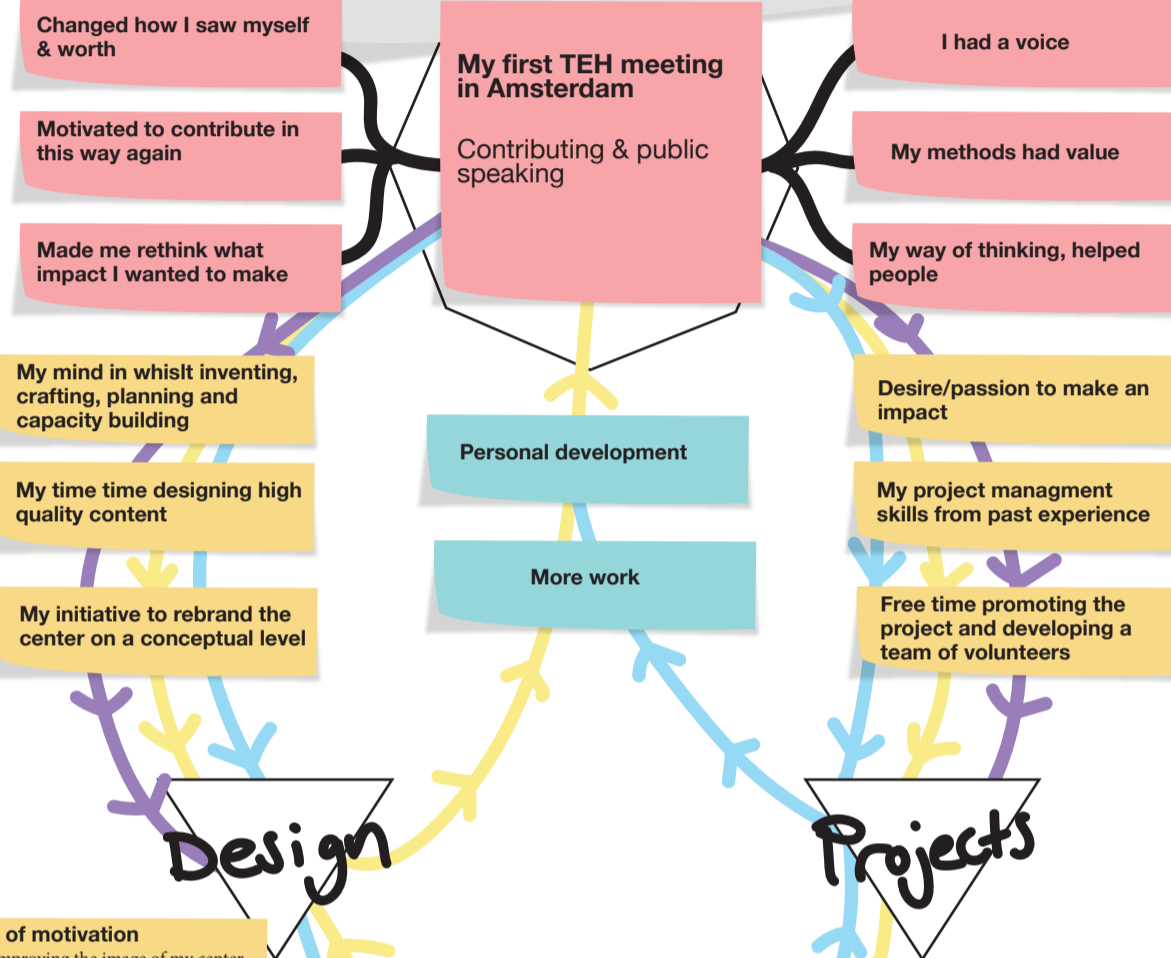
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Meaning for culture centre
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When I arrived to the TEH meeting I was amazed by all the passionate cultural workers. When speaking to them I realised I had so much in common and more to contribute than I thought. My way of looking at problems and solving them seemed to help them look at their situations in another way. At the meeting I attended a Design Thinking workshop and realised that I knew the content better than the facilitator, because I worked with that way of thinking for years. My confidence grew and I felt good to use my voice publicly. At the end of the day I ended up on stage in front of all the attendees, about to improvise a talk about using creativity in daily life. After that people told me they were really inspired, this changed me a little. I contributed just a tiny amount of my knowledge and it seemed to reach a lot of people. I stated in that meeting that I would make a meaningful contribution to this community now that I found my voice and new awareness that my methods and way of thinking had value.

IMPACT

Learnings



Design

Projects

Waves of motivation
when seeing my work improving the image of my center.

Excited
to apply new ways of creative and strategic thinking

Motivated
to deliver a brand experience using graphic, interior design

Bored
with the routine

Unappreciated
for my way of thinking/process

Unrecognized
for my intention to develop the center

Reduced
by the tasks required of me

Blocked
by the centers structures to be anything more than what was required

Deflated
that my will to co-develop with my center was invisible to my colleagues

Underwhelmed
at the lack of interest my team had in creative process

Driven
to take part in the steering of a project

Confident
In my ability to produce a grass roots project

Proud
To represent my centre, my ideas and stand by my team

Meaning for me

- I capture my centers value and cultivate the centre as an idea in the minds of our audience
- I have an important role to the center
- I am a bridge connecting the public to the centre
- I am less me and more my centre

Meaning for culture centre

- I am the version of me I want to grow towards
- A new direction to grow my own capacities in parallel with my center
- A way to break the mold and establish new ways to interface with my work, community and will to build something
- Contribute to a greater impact
- My way to directly ignite activity in the community

Through branding and design the center build a common ground with our audience. It is the forming and developing of the idea dimension, where a relationship takes place and community is built.

Through projects the center creates a movement in the community, the center becomes magnetic to the patchwork of culture in the city. Enabling, connecting and empowering people's capacity to act.

